

When: May 20-21, 2009
Where: The Orange County Convention Center, Orlando, FL
What: An innovative sustainability conference for business, government and community



Real Values • Real Solutions

Learn “best green practices”
 Demystify sustainability
 Discover relevant tools & resources
 Acquire strategies for going green
 Expand your professional networking
 Identify new green jobs

Who Is Attending:

Corporate Executives
 Chief Financial Officers
 Business Owners / Entrepreneurs
 Government Officials
 City, County, Regional Planners
 Sustainability Officers & Coordinators
 Economic Development Staff
 Community Development Agencies
 Non-profits
 University Managers
 Procurement Officers

National Partners In Education:

- Center for Resource Solutions
- Global Exchange
- Green America
- Green Century Institute
- Institute for Market Transformation to Sustainability (MTS)
- Institute for Sustainable Communities
- International Council for Local Environmental Initiatives (ICLEI)
- Investors' Circle

Florida Partners in Education:

- AIA Florida
- Florida Chapter of the American Planning Association
- Florida Green Building Coalition
- Florida Local Environmental Resource Agency
- Florida Renewable Energy Providers Association
- Southern Alliance for Clean Energy
- Sustainable Florida
- USGBC Central Florida Chapter

Green Cities™ Florida is designed to deliver an impressive, relevant and interactive experience for governments (federal, state, regional, and local), businesses, non-profits, and consultants who want to make sustainable decisions. Participants will be provided with tools and resources to help them improve policies, operations, and materials in ways that save money, generate jobs, conserve resources, and protect our environment.

Florida stands on the cusp of a tremendous emergence in clean technology, water conversation, green building, innovative business growth and wise land use planning.

Green Cities™ Florida Conference Highlights:

- Latest green business developments for Florida
- Sustainability experts and leaders
- Professional development courses
- Instructions for greening your government & business
- Sessions on Florida's share of the stimulus package and best practices for Florida business and government utilization
- Green Cities™ Showcase of sustainable products and services
- USGBC, SMaRT, & FL green building certifications
- Continuing education credits: AIA/CES, IDCEC, IFMA, CSI, & BOMI
- Insight into environmental jobs and opportunities
- Opening Celebration for the new Climate Change Education Center at OCCC and Green Cities™ Florida
- Ribbon cutting ceremony and official “Flipping the Switch” for the new 1 MW Solar Electric System atop the Orange County Convention Center

Don't miss this opportunity!

Register before May 11 and take advantage of early-bird rates
 Call toll free 1-800-408-0002 or www.GreenCitiesFlorida.com

Registration options start at \$99

Follow us on Twitter at <http://twitter.com/GreenCitiesNews>

Featured Speakers & More



Brian Natrass Jaime Correa Jerome Ringo Marci Zaroff Gil Friend Mike Italiano Steve Cochran Eric Corey Freed

Contributing Sponsors:



Government Hosts:





ADVANCING THE BUSINESS & SCIENCE of SUSTAINABILITY FOR BUSINESS & GOVERNMENT

Register on-line faster! <http://greencitiesflorida.com/register> **Or complete this form (PLEASE PRINT)**

First Name: _____ Last: _____

Affiliation (for badge): _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Email: _____

PLEASE REGISTER ONE PERSON PER FORM	Business	Government, University & NGO *	Students *
<input type="checkbox"/> Conference Registration Rates: Without meals or thumb-drive	\$149.00	\$149.00	-
<input type="checkbox"/> One-day Only Rate, May 20: Without meals & thumb-drive	\$99.00	\$99.00	-
<input type="checkbox"/> One-day Only Rate, May 21: Without meals & thumb-drive	\$99.00	\$99.00	-
<input type="checkbox"/> Conference Registration Rates: With meals & thumb-drive	\$329.00	\$229.00	\$99.00
<input type="checkbox"/> One-day Only Rate, May 20: With meals & thumb-drive	\$170.00	\$170.00	-
<input type="checkbox"/> One-day Only Rate, May 21: With meals & thumb-drive	\$170.00	\$170.00	-

Due to limited space, please check the following workshops/trainings you plan to attend below:	
Wednesday, May 20, 2009	Thursday, May 21, 2009
<input type="checkbox"/> Green Building Standards (11am – 5pm)	<input type="checkbox"/> SMaRT Training
<input type="checkbox"/> Orange County Convention Center Tour	

Space is limited. On-line registration will guarantee a seat. You will be notified of any changes in advance of the event.
PLEASE, CHANGES AND CANCELLATIONS SHOULD BE MADE IN ADVANCE OF THE EVENT

* Please be advised that your business card or proper organizational/student ID will be required when you check in to the conference.

Check Payment: \$ _____ amount enclosed by check, made payable to Seven-Star, Inc. (U. S. Currency)

Charge my: VISA Master Card AMEX Credit Card #: _____

Exp. Date: ____/____/____ Security Code (3 digit): _____ Card Holder Name (please print): _____

Signature: _____ Billing Address: _____

Name as it appears on card: _____ Phone: _____

Mail or Fax Completed Form To:
 Jensen Gelfond
 Registrar, Seven-Star, Inc.
 PO Box 2837, Asheville, NC 28802
 Phone: 828-333-9414
 Fax: 828-254-4287

SPECIAL RATES ARE AVAILABLE THROUGH APRIL 27 AT THE PEABODY ORLANDO HOTEL, so book your room now. Experience the elegance of the Peabody Orlando, a Mobile Four-Star, AAA Four Diamond luxury hotel, and the only hotel located directly across from the Orange County Convention Center in Orlando, FL. Call toll free at 1-800-732-2639 and ask for the Green Cities™ Florida preferred conference rate.

For questions regarding registration: Please contact our Registrar, Jensen Gelfond at Jensen@sevenstarevents.com or 828-333-9403 ext. 118

In compliance with ADA requirements: Special needs can be reasonably accommodated by contacting Kimberly Hunter at least 10 working days prior to the event. Call 828-333-9424 or email kimberly@sevenstarevents.com. Please note: The OCC is an ADA compliance facility.

Refund Policy:
 You must contact Customer Service to cancel your registration(s). To receive a refund, you must cancel no fewer than 60 days before the start date of the Event, and 50% of your paid fees will be refunded to you. No refunds will be given for cancellations made fewer than 60 days before the start date of the Event.