

# Jeffrey Blydenburgh Architect

## **CAREER GOAL**

I am seeking a senior position in an architectural, engineering, planning, or design firm where my skills in firm and project leadership, marketing, business development, client management and design management will benefit the firm and its clients.

## **OVERVIEW**

Excellent design can change and enrich peoples' lives: be it places for work, play, learning, or living. In my career as an architect, I have worked with all my clients to carry out this philosophy.

As a designer, I believe in the power of place: I look for the new and different direction: for a solution that is based on content, not style or the look of the moment. As a facilitator, I help the client to understand and identify their needs. As a manager, I organize the project to provide the resources to answer the need--with innovation, good creative design and value. As a business developer, I promote all these skills to add value to the clients' projects.

A registered architect for over 30 years, I provide design, project management, facilitation, planning, and strategic visioning services to a broad range of private and public clients. I have always been a seller/owner, identifying, capturing and serving specific markets.

Since 2002 I have worked collaboratively with long time colleagues Chris Miles of Lighthouse Creative and Pete Karamitsanis of Lighthouse Advisors to serve a broad range of clients including Parches Cove, Chesapeake Atlantic Tampa Bay Buccs, Kitson Partners and Athlon Resorts. In addition to this team practice, I am the president of Lighthouse Leisure International, a tourism destination design and development company.

My career has ranged from sole practitioner to senior leadership positions at major architectural firms. I was with HOK for ten years and was a founding member of HOK Studio E, a design studio specializing in placemaking and entertainment design.

Prior to joining HOK, from 1985 to 1988 I was the restoration architect for the Los Angeles Redevelopment Agency. In this position, I worked with developers to in the appropriate restoration of their downtown properties. From 1977 to 1985, I was design partner with Ralph Beckman at Beckman Blydenburgh and Associates in Providence Rhode Island. I began my design career at the Research and Design Institute, also in Providence.

I have brought my senior creative and management skills as a principal to a variety of notable projects include Wolfsburg, Germany Entertainment Master Plan; master plans for Eustis, Florida; Brooklyn Park, Minnesota; American Tobacco redevelopment, Durham, NC; Wiregrass Village in Wesley Chapel, Florida; Universal Citywalk in Orlando; Heron Urban Entertainment Centers in several locations across Europe; repositioning of CocoWalk in Miami; the Abu Dhabi Family Entertainment Center; the Sakhalin Casino in Russia; the Buccs Pirate Ship and Skull Island in Tampa Florida and others.

I am a graduate of the Rhode Island School of Design where I earned my Bachelor of Architecture in 1971. In 1996 I received my MBA from Washington University in St. Louis.

<http://gallery.me.com/jeffreyblydenburgh - 100107>

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## **Experience...**

Business and Architecture degrees...Project management, design, design management, and business development positions in a variety of work environments...global exposure and experience

## **Skills...**

Strategic thinking...facilitating...team building...listener...collaborating

## **Attributes...**

Trustworthy...flexible...thrive on ambiguity...curious...committed

## **PROFESSIONAL REGISTRATIONS**

Architect, Rhode Island 1977

Architect, Florida, 1999

National Council of Architectural Registration Boards, 1978

## **EDUCATION**

### **Washington University, St. Louis: MBA 1996**

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Executive MBA Program. For my final project I developed a business development plan for an entertainment design group. The plan included market analysis, description of offerings, projected revenues and expenses, marketing concepts, and implementation plan. The plan was adopted by HOK in 1995.

### **Rhode Island School of Design, Providence RI: BFA, 1970; BArch 1971**

Grade Point average: 3.15

Thesis project: Design as a Learning Tool. Working along side a group of senior boarding school students at Moses Brown School in Providence RI, we designed and built a new study environment. Through the design process, students learned how to understand spatial requirements, develop an overall needs assessment, develop an affordable method to implement the project, and then after using it for several months, do an evaluation of its effectiveness, and what was learned in the process.

## **CAREER HISTORY**

### **Jeffrey Blydenburgh, Architect. LLC**

President, 2000 to Present

Winter Park, Florida

As Jeffrey Blydenburgh Architect I have served as prime contractor on projects and also provided my services as planner, architect, and design manager to:

### **Lighthouse Creative**

Chris Miles President

Creative Producer 2000 to Present

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## **Lighthouse Advisors**

Pete Karamitsanis, President  
Project Manager , 2000 to Present

## **Lighthouse Leisure International**

President, 2007 to Present  
LHLI was incorporated in 2007 to design, develop and operate tourism and leisure facilities for select international clients and locations.

## **URS Corporation Entertainment Services; 2/1999- 5/2000 Senior Vice President; Director of New Business Development**

Co-developed the design component of this OneSource consultancy to the Entertainment/Leisure market. Entertainment Services, with a total staff of 60 located in Orlando, Los Angeles, and London.

Responsible for overall business development, strategy and business planning, team and practice building, client advocacy and marketing. Served as the principal or project director on Wolfsburg, Germany Entertainment Master Plan; master plans in Brooklyn Park, Minnesota; and Capital Broadcasting development in Durham, NC. Facilitator in project concept sessions.

## **Hellmuth, Obata + Kassabaum, Studio E 1995 to 1999 Senior Vice President, Director of New Business Development Orlando- Los Angeles-St Louis-London**

Conceptualized, created, developed and positioned Studio E, HOK's entertainment/leisure design division in 1995 with other creative and management principals. This global, market-focused division was comprised of over 50 entertainment and show designers, exhibit and graphic designers, operations experts, interior designers, master planners, retail and theme park planning experts, ride and show specialists, story writers and illustrators

Served as project director, principal in charge, and creative team member on major national and international projects, including *Universal Citywalk* in Orlando; *Heron Urban Entertainment Centers* in several locations across

Europe; repositioning of *CocoWalk* in Miami; the *Syracuse Aquarium*; the *Culemburg Casino* and mixed use development in Cape Town, South Africa; the *Abu Dhabi Family Entertainment Center*; the *Sakhalin Casino* in Russia; *Buccaneer Cover and Pirate Ship Attraction* at the Raymond James Stadium in Tampa and others.

Major clients included Universal, Disney, Sony, Lego, Heron, Constructa, Conservor Corporation of America, and the Tampa Bay Buccaneers.

## **Hellmuth, Obata + Kassabaum, 1988-1995 Director of Corporate Marketing St Louis, Mo**

Directed the Business Strategy Program for the HOK Corporate Marketing Group; developed the initial studies and positioning statements for HOK's entertainment initiative which ultimately led to the creation of Studio E. Created the HOK Hospitality Group as part of HOK's Centers of Excellence program; project manager in the Commercial Group.

Projects included the *St. Louis Galleria* for Hycel Properties, The *Timika Guest Inn* for Sheraton Hotels and Freeport McMoran; *Barnes Assisting Living Center* for Barnes Hospital and *Reserve Square* for Equity Properties

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## **Los Angeles Community Redevelopment Agency, 1985-1988 Restoration Architect**

Worked on development teams in the Los Angeles and Hollywood Central Business Districts to create restoration guidelines for historic buildings; assisted developers and architects with interpretation and implementation of Preservation guidelines for historic buildings; directed the restoration of several historic structures in Los Angeles including the *Central Library* and the *Watts Train Station*.

## **Beckman Blydenburgh & Associates (BB&A), Providence, RI 1977-1983 Partner**

The focus of BB&A was to identify and create projects for company account. Designed, developed, manufactured, and marketed wind energy measurement devices through a subsidiary known as Aeolian Kinetics; with the former Davol Rubber Company facility. Identified the opportunity obtain study grants, identified the developer, and designed the *500,000 SF Davol Square Marketplace*. In 1980 it was the largest tax act restoration project completed in the United States. *116 Chestnut*, the residential conversion of a 50,000SF mill building was the first artists' condominium development in the US. Other projects included the *Urban Environmental Laboratory* at Brown University, and designs for energy efficient private residences.

## **Research and Design Institute (REDE), Providence, RI 1968-1977 Designer and Planner**

Designer of experiential and behavioral focused projects for health care, education, museum and theatrical environments. Project included the *Drug Show* or the *Smithsonian*, the *Pneumatic/Nomadic Campus* for Antioch College, the *Candide Traveling Theater*, the *Therapeutic Corridor* at the *South County Hospital* in Wakefield, Rhode Island.

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## RECENT PROJECT EXPERIENCE

There are a few notable projects that illustrate my range of experience. It is important to note that in all of these projects, there is a team that has carried out the work. In all of them I have been the design/project manager, and actively participated in the design/planning process as well. In many of these projects, I have worked along side my friend and colleague Chris Miles. As I mentioned above, it is a team sport.

**Wolfsburg** (HOK/URS Studio E) 2000 Repositioning manufacturing city as a tourism destination. Project director and master planner. <http://gallery.me.com/jeffreyblydenburgh - 100353>

**Parque Entrecampos** (Lighthouse Creative) 2003 Master Plan for Mixed use entertainment/ residential/ office district in Lisbon Portugal Project manager and co-master planner <http://gallery.me.com/jeffreyblydenburgh - 100360>

**Eustis, Florida** (Lighthouse Advisors) 2004 Strategy to redevelop downtown historic district through reuse of surplus hospital property. Project Director and Master Planner <http://gallery.me.com/jeffreyblydenburgh - 100370>

**Simatai** (Lighthouse Leisure) 2009 Resort Master Planner and Concept design for multi hotel, residential resort north of Beijing at Great Wall. Project Director and master planner. <http://gallery.me.com/jeffreyblydenburgh - 100216>

**Jingzhou Tourism Master Plan** (Lighthouse Creative) Redevelopment of ancient walled city as a cultural tourism destination. 2008 Project Director. <http://gallery.me.com/jeffreyblydenburgh - 100132>

**Atlantica** (Lighthouse Creative) 2004 600 hectare destination resort on Dominican Republic north shore. Design Manager coordinating team of four design firms; Master Concept Planner of resort villages. <http://gallery.me.com/jeffreyblydenburgh - 100222>

**Seoul Grand Park.** Apogee Attractions 2010 World wide Competition for redesign of Seoul Grand Park Zoo and Theme Park (finished Fourth) <http://gallery.me.com/jeffreyblydenburgh - 100376>

### **Point Mallard Decatur Alabama**

This planning and branding assignment involves the re-positioning of four hundred acres of real estate on a bend in the wide Tennessee River in northern Alabama. The project contains an eighteen hole golf course, water park, ice skating rink, and sports facilities. When completed Point mallard is to be connected to the Wheeler wildlife refuge by boat, and to be the center for three resorts catering to different markets. (With Lighthouse Creative)

### **Real Madrid New Sports City Barajas Spain – Principal**

Principal member of planning team for the planning and the concept design of a new campus for the Real Madrid team and includes a sports village, arena, future stadium, sports theme park, extreme sports center and hotels. (With Lighthouse Creative)

### **Shanghai Yachting Industry Shanghai China -- Project Manager**

three-month study among the waterways of Shanghai, Eastern China. The one hundred and twenty page report submitted to Shanghai Planning spans the future of the boating industry in China. Among the projects planned are the *China National Sailing Center* on Lake Dianshan, *Star Harbor*, a prestige waterside destination on the Huangpu River in the heart of the city, a seaside resort town at Fenxin. The Lighthouse team was based in Shanghai for five weeks to undertake parts of this prestigious study. (With Lighthouse Creative)

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## **Istanbul Aquarium Istanbul Turkey**

Working with Spanish contractor GPD of Seville, Spain the Lighthouse Creative design team has been responsible for the development of a sea side site on the Sea of Marmara in the suburbs of Istanbul. The scheme involves the design of Turkey's first major aquarium, a water aqua-technology park and a sea-side entertainment village. This project was approved by the Lord Mayor Gudrum in August 2002. . (With Lighthouse Creative)

## **Cap Cana Resort Punta Cana Dominican Republic**

Creative Consultant to a \$1.3 billion mega five star resort complex at the eastern end of the Dominican Republic Lighthouse responsibilities include the development of a port and marina complex, town homes, beachfront properties and Palmer golf courses, etc.

## **Ft Lauderdale/ Hollywood Airport Ft Lauderdale Florida**

Creative Manager to the Broward County Ft Lauderdale/ Hollywood Terminal I Concourse B. Consultant to program managers URS, responsible for the design intent package and coordinating the creative and technical interior teams that completed the interior of the new Southwest Airlines Terminal I in January 2003. . (With Lighthouse Creative)

## **MEMBERSHIPS AND APPOINTMENTS**

Member, American Institute of Architects

Member, Orlando Chapter, AIA

Themed Entertainment Association, Director, 1998

Leadership Rhode Island, Class of 1980

President, AIA St. Louis 1995

## **HONORS AND AWARDS**

AIA Rhode Island Design Award: Davol Square Marketplace, Providence RI

Providence Preservation Society: Davol Square Marketplace

Survey and Planning Grant: Davol Square, Providence

NE Solar Energy Association Passive Solar Design Award: Simmons Building, Providence RI

NE Solar Energy Association Passive Solar Design Award: Energy Efficient

Multi-Family Housing Unit Prototype

Passive Solar Home Award: Lincoln, MA Solar Home

Progressive Architecture Design Award: Laverne College, LaVerne, CA 1971

## **PUBLICATIONS**

"Davol Square," Preserving New England, Jane Holtz Kay, 1986

"Davol Square," ULI Project Reference File, ULI, 1985 Second Quarter

"The Marketplace," Christian Science Monitor, 1/21/83